

Dear candidate,

My commitment to the people of West Mercia is a simple one: I will work tirelessly to make our communities even safer places to live in, work in and visit.

I need a new Assistant PCC to work alongside me who shares that commitment; somebody who supports my vision for building a safer West Mercia, and then can apply the drive, determination and skills to make that vision a reality.

Communities have always been, and must continue to be, at the heart of policing. As one of the largest geographic policing areas in the country, the communities making up West Mercia are diverse in their make-up and needs.

From rural villages in the some of the most picturesque parts of the country, to traditional market towns, to larger urban areas with universities and busy night-time economies – I am focused on ensuring the voices of every community are heard, understood and acted on.

Engagement, which must be authentic and meaningful, is vital to building strong relationships with communities to ensure the right services are in place and they are not only safe, but also feel safe.

These principles are particularly vital when it comes to victims of crime. As PCC, I am committed to putting victims and survivors first, and ensuring they can access the services and support they need to properly cope and recover.

This includes supporting and challenging the Chief Constable to ensure West Mercia Police is delivering a consistently high standard of service, whether that's when people pick up the phone to report crime or submitting feedback through Neighbourhood Matters.

Significant steps have been taken over the past eight years, since I was first elected, with record numbers of police officers now serving in the three counties.

This increase has also seen overall crime continue to fall and confidence in policing remaining stable at above 80%. But I am not complacent with much more needing to be done. I want to build on these foundations, capitalise on the opportunities created, and realise maximum benefit for local communities.

As well as supporting West Mercia Police to utilise the many advantages of new technology and build stronger relationships with partners and local communities. This will require strong governance from myself as Police and Crime Commissioner and those around me.

I have introduced a new police and crime plan, the Safer Communities Plan which builds on the pledges made during my election campaign. I am committed to further reducing crime, enhancing support for victims and putting policing back into the heart of communities. I

I want to make good on those promises, and with a four-year term, I am in a hurry to deliver. I need an effective, enthusiastic and astute team around me to make my vision a reality.

Thank you for your interest in the role. I hope you share my view that it represents a real opportunity to achieve the best for the public and our communities.

If you have any questions or require any further information, please do not hesitate to get in touch.

Yours sincerely,

A handwritten signature in black ink that reads "John Campion". The signature is written in a cursive style with a long horizontal stroke at the end.

John Campion

**Police and Crime Commissioner**

**West Mercia**